

Romain College of Business...Meeting Minutes

Thursday, April 12, 2018

Business and Engineering Center

7:40 a.m. Breakfast

BE 3024 Romain Board Room

8:00 - 9:30 a.m. Meeting



Members Present: Alan Brill, John Chaszar Deidra Conner, Mark Freeman, Kevin Hammett, Teri Hollander Albin, Doug Joest, John Schroeder, Michelle Schroeder, and Lisa Slade

Ex-Officio Present: Mohammed Khayum

Members Absent: David Abbott, Tom Austerman, Donald Breivogel, Kathy Briscoe, Carl Chapman, David Conner, Ray Farabaugh, Kyle Fields, Dwight Hamilton, Michael Head, Andy Hubbard, Vicki Hubiak, Kerry Jackson, James Muehlbauer, Donald Neel, Kent Parker, Dave Papariella, Eric Reffett, Ronald Romain, Sharon Sartore, Bill Schirmer, Steve Schmitt, Kenneth Sendelweck, David Smith, Bruce Stallings, William Theby, Michael Walsh, Lynell Walton, Cheryl Wathen, Michael Weber, Linda White

Ex-Officio Absent: Tonya Borders, John Kamin

Faculty Present: Brett Bueltel, Julie Brauser, Cindi Clayton-Schnitker, Andrew Dill, Cristina Gilstrap, Jill Oeding, Jamie Seitz, Kenny Shemroske, Jack Smothers, Thomas Weber, Sherif Rashad, Jinsuk Yan,

Administrative Associate present: Linda Dillbeck

Hammett called the meeting to order at 8:07 a.m., welcomed everyone, and asked for self-introductions.

Minutes: The minutes from the fall 2017 BOA meeting were approved as distributed.

Hammett stated this is his last meeting and it has been an honor and privilege to serve as chair for the Board of Advisors. He said this was an excellent experience, and the Romain College of Business is important to the community. A new era is beginning with the announcement of the new University President, which will provide exciting opportunities.

Dean's Report:

Khayum shared information from the AACSB Accreditation team's recent visit.. The visitation team shared draft reports that include a few areas to address on within the next year.

- Completion of the Strategic Plan
- College Financial Strategies
- Clarification of Assessment Goals and Objectives
- Confirm alignment of College & Accounting strategic plans and objectives
- MBA program should maintain quality credentials for the instructors

Khayum said we are waiting on the final official document to arrive.

Shemroske gave an update on strategic planning process to date and to the mission statement and objectives.

We should keep in mind the university strategic plan, including external and internal influences.

Shemroske announced The Cyber Security lab is open and functioning with students monitoring it. He also announced a new Cyber Security Certificate will be offered.

Smothers reported on the growth of our MBA Program including changes going forward. He also gave data regarding the MBA program.

Smothers listed the concentrations within the MBA program. He also mentioned there are educational coaches who assist with the MBA classes with high enrollment.

Overall discussion followed regarding the Romain College of Business:

- Engagement is vital for growth and quality of the community
- Continue creativity to ensure engagement with online classes
- Continue to encourage community interaction
- Establish leadership culture for business
- Finance and Social Media are suggested new MBA concentrations.

Brauser provided Internship Paper Report (available in packet)

Hammett thanked Julie Brauser for her work with area companies and student internships.

BOA CHAIR'S REPORT AND NEXT STEPS:

Mark Freeman is looking forward to the opportunity to serve as chair. He mentioned strategic planning is an interest of his, and the college plays an important role in different areas of the community. An example of community growth and success is the International Revolving Door (I.R.D) from our area. I.R.D. would make good business story to share with the BOA in the future.

Adjournment: Meeting adjourned 9:20 a.m.

Attachments*