USI Romain College of Business Accounting Circle Meeting Minutes Business & Engineering Center Board Room 4:00 p.m., May 2, 2017

Members Present: Tonya Borders, Carolyn Dearmond, Randy Haaff, Steve Mudd, Roger Orth, Nick Rueger, Bill Schotanus, Connie Wellmeyer

Members Absent: Donald Breivogel, Richard Campbell, Michael Carroll, Kyle Fields, Jarod Florence, Susan Hardwick, Kerry Jackson, Deborah Meinert, Rod Meyer, Mark Miles, Brad Minor, Ann Muehlbaurer, Nikki Roser, Jim Thomas, Rob Wedding, Jeff Wilmes, Chris Wolking, Doug Wurmnest

Young Professionals Present: Derek Adams, Amanda Bingemer, Anna Shade Bullock, Bridgitte Danhauer, Mitch Happe, Emily Nurrenbern, Matt Reffett, Kiersten Roberts, Ashley Schultz, Kelsie Spillman, Kyle Waninger

Young Professionals Absent: Taylor Atkins, Kevin Farley, Kim Kinnaman, Angela Reckelhoff, David Ubelhor

Ex-officio Members Present: Kevin Hammett, Mohammed Khayum, Brian McGuire

Ex-officio Members Absent: Mark McKnight

Faculty Present: Aaron McCullough, Brian Routh, Jamie Seitz, Thomas Weber

Administrative Assistant Present: Darla Perigo

Students Present: Ryan Clark, Jesse Reising

WELCOME AND MEMBERSHIP ANNOUNCEMENT:

Tonya Borders welcomed all to the meeting and asked for self-introductions. **Borders** read the name of the new member appointed to a three year term, and the names of the members elected to additional three year terms.

MINUTES:

The Fall 2016 minutes were **APPROVED** as e-distributed.

ACCOUNTING CIRCLE CHAIR'S REPORT:

Borders reviewed proposed changes to the Accounting Circle by-laws. The changes were **CARRIED** and are effective as of today.

Borders called for the following reports for the Accounting Circle and Young Professionals activities:

<u>Young Professionals</u>-Bridgitte Danhauer said the Young Professionals had their annual meeting recently, and they discussed many topics. They talked about new membership, and they hope to make election a more timely process. Accounting Circle members can let **Danhauer** know if they know someone who should be considered for membership in the Young Professionals. **Danhauer** shared requirements of new members.

High School Day Case and Individual Competition- Amanda Bingemer recapped the High School Day event from November. The event stayed under budget. They are evaluating the difficulty level of the individual competition. This year's event is October 14, and it will be a shorter day than last year. She asked for volunteers to help organize the event and for the day of the event. They are asking that individual members or their company donate the door prizes and gift cards, and Bingemer will keep track of donations. USI will cover the cash prizes and scholarships. Bill Schotanus explained the recruiting process, and Jamie Seitz believes faculty would be willing to present at the high schools to encourage them to participate. This would get high school students on USI's campus and hopefully eventually recruit them. Ryan Clark said Beta Alpha Psi members will volunteer at this year's event. The organizers want to promise a mentor from the Accounting Circle or Young Professionals to each participating high school. Matt Reffett shared his experience as a mentor last year. Feedback from last year's high school students is being taken into consideration in this year's planning. Most feedback was positive, although they didn't rate the prizes very highly.

<u>Extravaganza</u>- **Derek Adams** said students enjoy networking at the Extravaganza. He is not sure how many students take advantage of the lunch certificate prizes. There was discussion on tracking them and the best way to follow up with students who win them.

<u>Fundraising Event-</u> Kelsey Spillman reviewed last year's bowling event. Student participation is decreasing, but professional participation is increasing. The committee wants to get more students involved because the event is for them. They are considering making it more informal, such as a cornhole tournament or ice cream social in September, and keeping it on USI's campus for the students' convenience.

<u>Distinguished Accountant Report</u>- Kevin Hammett said his committee will get started soon.

<u>Faculty Internships</u>- Nick Rueger asked Brian McGuire to email the accounting faculty to contact him if they are interested in a faculty internship.

Borders passed around a volunteer sign-up sheet.

DIRECTOR OF ACCOUNTING PROGRAM'S REMARKS

<u>Case Competition Teams</u>- We have not heard if the USI team has made it as a finalist in the IMA competition.

<u>Financial Reports</u>- McGuire reviewed the financial reports included in the meeting packet. He thanked members for their financial support.

<u>Internships Report</u>- McGuire encouraged members to report any student internship opportunities at their companies as some go unreported.

<u>Accountants in the Classroom</u>-Brian Routh thanked the professionals who have spoken in his classes, and reported that the openings for the fall are almost taken. He gave the spots that are still available. **McGuire** called this is an important outreach for our students. He said nationally enrollment in college accounting classes is continuing to drop, and IMA and INCPA have expressed concern about filling positions as baby boomers retire.

<u>Speaking Eagles Toastmasters</u>- Thomas Weber is co-advisor. He said Toastmasters had a really good year, and ten people earned designations. This is the second time the club has received distinguished club designation. There are about 25 members. He asked for volunteers to come to the meetings and speak about their careers.

<u>Beta Alpha Psi- McGuire</u> introduced **Clark**, president of Beta Alpha Psi. He believes they will achieve superior status. He is pleased so many students received internships this year, but it meant that club participation dipped slightly. They will be actively recruiting to get membership back up. He will remind members to go to Toastmasters meetings to earn professional points. He would like to plan some informal events, based on feedback from student members.

Accounting & Professional Students Club- McGuire introduced Jesse Reising, president of APS club. APS is a student chapter of the IMA. They've inducted 13 new members. They have applied for the gold award, and have created two new officer positions: president-elect and media specialist. They will be actively recruiting for new members. Beta Alpha Psi and APS club hold joint meetings, and they need volunteers to speak at their meetings.

DEAN'S REMARKS

Mohammed Khayum talked about the narrative that Jeanette Maier-Lytle is writing while she is on sabbatical about the successes of USI student case team members and how they have impacted members professionally and personally. He is trying to understand why enrollment is still trending downward in USI's accounting program, given the many attractive employment opportunities for graduates in the area. Recruitment is one purpose of High School Day Case and Individual Competition, so USI will need to track the high school students to measure the impact on enrollment.

Romain College is launching a new Cyber Security Center initiative, and Khayum invited members or representatives from their organizations to be a part of the Center alongside members of the IT Alliance and the Board of Advisors.

 $\label{eq:mcGuire} \textbf{McGuire} \text{ thanked members for their continued support.}$

CLOSING REMARKS AND MEETING ADJOURNED