



**Romain College of Business - Board of Advisers Meeting Minutes**  
**Wednesday, April 6, 2022**  
**8:00 – 10:00 am**  
**Romain College of Business Board Room – BE3024**

**Members Present:** David Abbott, Alan Brill, Ashley Babcock, David Conner, Deidra Conner, Michael Head, Teri Hollander Albin (Chair), Kerry Jackson, Alan Jones, James Muehlbauer, Lindsey Nix, Bill Plahn, Kelly Reisinger, Lisa Slade, Bill Theby, Linda White

**Ex-Officio Members Present:** Brian McGuire, Michael Carroll

**Faculty Present:** Cathy Carey, Nicolas Jankuhn, Tom Noland, Tim Schibik, Daria Sevastianova, Jack Smothers, Jinsuk Yang

**Career Services:** Jennifer Riester; RCOB Career Coordinator

**Administrative Associate present:** Teresa Rynkiewich

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**Ms. Hollander Albin** welcomed everyone and called the meeting to order at 8:00 a.m.

**Board Chair Remarks – Teri Hollander Albin**

**Approval of Minutes 11-11-2021**

- Approved by Board today as distributed.

**RCOB Student Accomplishments – Daria Sevastianova**

- The USI ECON Team won First Place in the “2022 ECON Games” that was held at the University of Kentucky’s Gatton College of Business and Economics. The students were awarded \$1,500 cash prize and 5-yr. Stata licenses. Students who competed were Parker Collignon, Jailine McElroy, Cole Stephenson, Elijah Toavs, and they were advised by Dr. Daria Sevastianova, Assoc. Prof. of Economics and Dir. of USI’s Center for Economic Education.

**Board Member Renewals & New Members**

Renewal of Terms – thru Spring 2024

- David Abbott, Sr. Sales Advisor, Shepherd Insurance Agency
- Deidra Conner, Retired
- Ray Farabaugh, Owner & President, D-Patrick



- Alan Jones, Chief Credit Officer/SVP, Legence Bank
- James Muehlbauer, Vice Chairman of the Board, Koch Enterprises, Inc.
- Donald Neel, President/CEO, United Bank
- Ward Peyronnin, Retired President/Peyronnin Construction Co., Inc.
- Bill Schirmer, CEO, ETFCU
- John Schroeder, VP Drivetrain Manufacturing, Jasper Engines & Trans.
- Kenneth Sendelweck, Financial Advisor, Merrill Lynch
- Lisa Slade, President/Owner, Slade Print
- David Smith, Superintendent, EVSC
- Bruce Stallings, President, P & I Supply Company

**New Members – Spring 2022 - Spring 2025**

- Ashley Babcock, VP Indiana & Ohio Gas, CenterPoint Energy
- Shane Bates, Partner, Bridge Alternatives
- Lindsey Nix, Owner & VP Marketing and Business Development, Nix Co., LLC
- Bill Plahn, Executive Director of Human Resources, Bally's Corporation
- Kelly Reisinger, CIO Community Banking & Enterprise Shared Services, ONG
- Kyle Winger, Vice President, Harding, Shymanski & Company, P.S.C.

**Approval of Board of Advisors Chair – Spring 2022 to Spring 2024**

- David Conner, CFO, Anchor Industries, Inc.

**RCOB Dean Search Update – Dr. Michael Dixon**

- Dr. Michael Dixon reported that the RCOB Dean's Search has gone very well. The search was opened in mid-February and applications closed on March 28, 2022. The Committee will be continuing to stay on schedule to narrow down the applicants and will begin bringing the finalists to campus starting the end of April.

**University Master Plan – Steve Bridges and Jim Wolfe**

- Mr. Steve Bridges presented an update on the University Master Plan.
  - Phase 0 - completed
    - PAC Expansion Phase I (Arena)
    - Rec Center Expansion (Natatorium)
    - Welcome Center
    - Health Professions Building – 3<sup>rd</sup> floor renovations
  - Phase: Near Term (0-6 years)
    - Fair Residence Life Center (Dining Expansion)
    - Parking Structure and Multi-Use Bldg. (Public Safety/Publishing)
    - Health + Wellness Center
    - Residence Hall + Commons
    - Nexus Innovation Center Ph I
    - Children's Learning Center
  - There will be potential revisions to the Master Plan due to increased cost of construction and delays due to COVID.



### **USI Move to Division I – Jon Mark Hall**

- In February 2022, USI made a move to Division I athletics and joined the Ohio Valley Conference
- The transition to Division I will be rolled out in Fall 2022

### **MBA Program Updates – Jack Smothers**

- Marketing concentration in MBA was launched in Spring 2022
- Discussed potential new partnerships with local businesses
- USI's MBA Program has a very high retention rate (91%)
- Selected as “One of the Best Online MBA Programs” in 2022 by *U.S. News & World Report*

### **Undergraduate Curriculum Update – Dr. Timothy Schibik**

- Dr. Schibik provided an update for the RCOB Undergraduate Curriculum
- An “Agriculture Business” area of interest added to Business Admin major (BUAD)
- An “Accelerated Online Business Admin” major was added to the BUAD program
- Modifications were made to the BUAD major required courses
- Changes to the Accounting and Professional Services (APS) major were made, adding “Business Analytics” (BAN 305) as a required course
- A new “Global Supply Chain Management” certificate has been approved (12 hrs.)

### **Committee Reports**

- Academic Affairs – We need a Board Member to serve as Committee Chair
- Executive Committee – no report
- Finance Committee – no report
- Industry/Education Committee – no report
- Meeting & Promotion Committee – Lindsey Nix has agreed to Chair this committee
- Membership Committee – Report given earlier, need a Board Member to take Dave Conner's place

### **Interim Dean's Remarks – Dr. Brian McGuire**

- The “RCOB Networking Event” for all majors will be held on Thursday, April 21<sup>st</sup> from 2:00 – 4:00 p.m. All Board of Advisors Members (and area employers) are invited to attend.
- Dr. McGuire thanked the Board of Advisors and Faculty for their dedication and support to the Romain College of Business during this academic year.
- A gift of appreciation was presented to Teri Hollander Albin for her past two years of service as Chair of the Board of Advisors.

**Teri Hollander Albin** adjourned the meeting at 9:55 a.m.